

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

SUSAN CHAMBERLAN; BRIAN CHAMPINE;  
and HENRY FOK, on behalf of  
themselves and all others similarly  
situated, and on behalf of the  
general public,

Plaintiffs,

v.

FORD MOTOR COMPANY, and DOES 1  
through 100, inclusive,

Defendants.

No. C 03-02628 CW

ORDER GRANTING IN  
PART AND DENYING  
IN PART  
DEFENDANT'S  
MOTION  
FOR SUMMARY  
JUDGMENT AND  
GRANTING  
DEFENDANT'S  
MOTION FOR  
PARTIAL JUDGMENT  
ON THE PLEADINGS

Defendant Ford Motor Company moves for summary adjudication of all claims brought by Plaintiffs Susan Chamberlan and Henry Fok, on behalf of themselves and others similarly situated (collectively, Plaintiffs). In the alternative, Defendant seeks summary adjudication of the claims of certain subsets of the class. Defendant also moves for judgment on the pleadings of Plaintiffs' UCL claims on behalf of the general public. Plaintiffs oppose these motions.<sup>1</sup>

The matters were heard on March 18, 2004. Having

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<sup>1</sup> Plaintiffs also object to the evidence offered by Defendant's experts. See Docket No. 290, Objections by the Plaintiff Class to Evidence Offered by Defendant Ford Motor Company on its Motion for Summary Judgment. To the extent that the Court relies upon evidence to which Plaintiffs object, their objections are overruled. To the extent that the Court does not rely on such evidence, Plaintiffs' objections are overruled as moot.

1 considered all of the papers filed by the parties and oral  
2 argument on the motion, the Court grants in part and denies in  
3 part Defendant's motion for summary adjudication, and grants  
4 Defendant's motion for partial judgment on the pleadings.

#### 5 BACKGROUND

6 Plaintiffs bring this action on behalf of themselves and  
7 all similarly situated persons residing in California who  
8 purchased certain automobiles manufactured by Defendant.<sup>2</sup>  
9 Plaintiffs allege that, beginning in 1996, Defendant concealed  
10 material information about the intake manifolds in these cars,  
11 in violation of California law.

12 An intake manifold performs multiple functions in a  
13 automobile engine. The intake manifold distributes air to each  
14 of the engine's cylinders. The intake manifold may also serve  
15 as part of the cooling system by channeling coolant across the  
16 engine, to and from the radiator. Historically, intake  
17 manifolds have been made of aluminum or other metal. Aluminum  
18 manifolds can be expected to last the life of the engine.  
19 Defendant had no problems with the performance of the water  
20 crossover portions that distribute coolant in its aluminum  
21 manifolds. Solomon Decl., Ex. 3, Beatham Dep. 11:8-12.

22 The manifolds at issue in this case are composed entirely  
23 of a non-metal nylon and glass composite material, i.e. plastic.  
24 Defendant's first such manifold was described by Ford employees

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25 <sup>2</sup> The automobiles at issue include Mercury Grand Marquis  
26 (1996-2001), Ford Mustang (1996-2001), Ford Explorer (2002),  
27 Ford Crown Victoria (1996-2001), Lincoln Town Car (1996-2001),  
Mercury Cougar (1996-1997), and Ford Thunderbird (1996-1997).

1 as "the world's first V8 composite intake, and the first  
2 composite intake manifold to integrate a water crossover."  
3 Solomon Decl. Ex. 8, 4.6L-2v Composite Intake Action Plan &  
4 Lessons Learned, February 17, 1999, at 2. The composite  
5 manifold was hailed as "the beginning of a major technology  
6 shift toward the use of plastics & composites on core engine  
7 applications yielding substantial cost and weight savings." Id.  
8

9 Defendant began using non-metal composite manifolds, with a  
10 thickness of three millimeters, in the water crossover pieces in  
11 1996 model year vehicles, which were first available for sale in  
12 June, 1995. Plaintiffs' earliest evidence that Defendant was  
13 aware of problems with the manifolds is a November 16, 1995  
14 report that a taxicab and a police car (heavily used cars  
15 referred to as "fleet" vehicles) were experiencing coolant  
16 leaks. Solomon Decl. Ex. 5, Nov. 16, 1995 Concern Detail at 1.  
17 Ford employee Gerald Czadzeck assigned engineer Wolfgang Beatham  
18 to evaluate the results of a material analysis and bench test  
19 fatigue simulation. By June 6, 1996, Mr. Beatham estimated the  
20 part's failure rate to be as high as nineteen per thousand at  
21 50,000 miles and 270 per thousand at 120,000 miles. Id. at 3.  
22 This estimate did not reflect actual repair rates but rather was  
23 "something we expect to occur at higher mileage with the current  
24 production intake manifold." Id. at 5. According to Mr.  
25 Czadzeck, Mr. Beatham's estimates reflected the "potential risk  
26 of not correcting the problem" as "extrapolated to the general  
27 public" rather than just high-end fleet users. Solomon Decl.,  
28

1 Ex. 4, Czadzeck Dep. 61:21-62:5. Mr. Czadzeck characterized Mr.  
2 Beatham's estimates as "tremendously high failure rates." Id.  
3 62:7-9. By August 28, 1997, internal Ford documents described  
4 both a "high number of wear out failures on the composite intake  
5 manifold on fleet customers and an increasing number of concerns  
6 on general population vehicles." Solomon Decl. Ex. 12, Field  
7 Failures of Manifold Incorporated Engine Coolant Crossover Duct  
8 at 1.

9 Between 1996 and 2000, Defendant tried to fix the problem  
10 by making several changes to the design of the non-metal  
11 manifolds. The first proposed solution was to add one  
12 millimeter of thickness to the water crossover parts; bench and  
13 finite element testing reportedly showed that this would reduce  
14 the projected warranty liability to zero at 120,000 miles. Id.  
15 at 3. This four millimeter "second generation" water crossover  
16 design was sold in 1997 model year vehicles. For 1998 model  
17 year vehicles' third generation manifold design, Defendant  
18 increased the thickness to five millimeters. Solomon Decl. Ex.  
19 2, Riedel Dep. 31:7-11. According to Ford documents, the "4 and  
20 5 mm iterations each demonstrated significant improvements in  
21 durability, but neither met [Defendant's] 95 percentile customer  
22 durability requirements." Composite Intake Action Plan &  
23 Lessons Learned, February 17, 1999, at 2. Defendant later  
24 changed the nylon material "slightly" and made some design  
25 revisions after the third generation. Riedel Dep. 33:5-17.

26 In December, 1997, in order to address field failures with  
27 the three millimeter coolant crossover, Defendant issued Owner  
28

1 Notification Programs (ONPs) to replace manifolds on Crown  
2 Victoria police vehicles, and extended warranties on Crown  
3 Victoria taxi, Thunderbird/Cougar and Mustang vehicles. Solomon  
4 Decl., Ex. 13, Field Failures of Intake Manifold Incorporated  
5 Engine Coolant Crossover Duct, July 27, 2000, rev. April 5,  
6 2001, at 1. Similar ONPs were issued for four millimeter  
7 manifolds on fleet vehicles and some missed three millimeter  
8 vehicles. Id. These ONPs provided five millimeter replacements  
9 for car owners' three and four millimeter manifolds. Id.

10 Defendant ultimately decided not to use all-plastic  
11 crossover designs in future vehicles. Id. at 5. The Ford team  
12 had agreed,

13 [D]ue to the fact that our best evidence indicates that the  
14 failure is due to the accumulated effects of time,  
15 temperature and pressure in service; there is no reason to  
16 believe that the demand for service parts will increase  
17 linearly or flatten out. In the lower severity duty cycles  
18 the vehicles built at or around job #1 are only now  
19 approaching the mileages where failures have occurred in  
20 the most severe fleet applications. In all probability the  
21 light duty applications will continue to fail at ever  
22 increasing rates . . . .

23 Solomon Decl. Ex. 17, June 29, 2000 Email from Gary Liimatta to  
24 Thomas Zahm. According to an October 20, 2000 email,  
25 approximately 8,000 intake manifolds were being replaced each  
26 month on 1996 to 2000 model year 4.6L-2v passenger cars.

27 Solomon Decl. Ex. 15, October 20, 2000 Email from Gregory Banish  
28 to Thomas Zahm. Defendant never issued ONPs to members of the  
Plaintiff class.

Plaintiffs also provide evidence that class members were  
affected by Defendant's failure to alert them to problems with

1 their manifolds. The named Plaintiffs and the other class  
2 members designated as witnesses all testify that they did not  
3 expect their manifolds to fail, and some testify that they would  
4 not have bought the cars had they known of the increased risk of  
5 failure. See, e.g., Solomon Decl., Ex. 29, Alton Dep. 90:8-24,  
6 93:2-19.

7 Plaintiffs' expert Richard Greenspan also testified as to the  
8 high cost of replacing failed manifolds and the risk of engine  
9 failure. Id., Ex. 26, Greenspan Rep. 4-5, 8-10. Mr. Greenspan  
10 also testified that a typical vehicle owner would not expect  
11 this part to fail. Id., Ex. 34, Greenspan Dep. 65-66.

12 In addition, Plaintiffs' experts have testified that all or  
13 most of class members' manifolds will eventually fail.

14 According to Clemente Mesa, a mechanical engineer, ninety  
15 percent of class members' manifolds will fail before the end of  
16 the useful life of the car, and a majority of those will fail  
17 before 100,000 miles, regardless of which version of the intake  
18 manifold is used and regardless of whether the vehicle is used  
19 by retail or fleet customers. Ram Decl., Ex. 1, Mesa Dep. 255-  
20 257. Similarly, Dr. Anand Kasbekar, an expert in forensic  
21 engineering, testified that "all versions" of the plastic  
22 manifolds were defective in that they would not last the life of  
23 the vehicle. Ram Decl., Ex. 2, Kasbekar Dep. 292:16-20.

#### 24 LEGAL STANDARD

25 Summary judgment is properly granted when no genuine and  
26 disputed issues of material fact remain, and when, viewing the  
27 evidence most favorably to the non-moving party, the movant is

1 clearly entitled to prevail as a matter of law. Fed. R. Civ. P.  
2 56; Celotex Corp. v. Catrett, 477 U.S. 317, 322-23 (1986);  
3 Eisenberg v. Ins. Co. of N. Am., 815 F.2d 1285, 1288-89 (9th  
4 Cir. 1987).

5 The moving party bears the burden of showing that there is  
6 no material factual dispute. Therefore, the court must regard  
7 as true the opposing party's evidence, if supported by  
8 affidavits or other evidentiary material. Celotex, 477 U.S. at  
9 324; Eisenberg, 815 F.2d at 1289. The court must draw all  
10 reasonable inferences in favor of the party against whom summary  
11 judgment is sought. Matsushita Elec. Indus. Co. v. Zenith Radio  
12 Corp., 475 U.S. 574, 587 (1986); Intel Corp. v. Hartford  
13 Accident & Indem. Co., 952 F.2d 1551, 1558 (9th Cir. 1991).

14 Material facts which would preclude entry of summary  
15 judgment are those which, under applicable substantive law, may  
16 affect the outcome of the case. The substantive law will  
17 identify which facts are material. Anderson v. Liberty Lobby,  
18 Inc., 477 U.S. 242, 248 (1986).

19 Where the moving party does not bear the burden of proof on  
20 an issue at trial, the moving party may discharge its burden of  
21 showing that no genuine issue of material fact remains by  
22 demonstrating that "there is an absence of evidence to support  
23 the nonmoving party's case." Celotex, 477 U.S. at 325. The  
24 moving party is not required to produce evidence showing the  
25 absence of a material fact on such issues, nor must the moving  
26 party support its motion with evidence negating the non-moving  
27 party's claim. Id.; see also Lujan v. Nat'l Wildlife Fed'n, 497

1 U.S. 871, 885 (1990); Bhan v. NME Hosps., Inc., 929 F.2d 1404,  
2 1409 (9th Cir. 1991), cert. denied, 502 U.S. 994 (1991). If the  
3 moving party shows an absence of evidence to support the non-  
4 moving party's case, the burden then shifts to the opposing  
5 party to produce "specific evidence, through affidavits or  
6 admissible discovery material, to show that the dispute exists."  
7 Bhan, 929 F.2d at 1409. A complete failure of proof concerning  
8 an essential element of the non-moving party's case necessarily  
9 renders all other facts immaterial. Celotex, 477 U.S. at 323.

#### 10 DISCUSSION

##### 11 I. Class CLRA and UCL Claims

##### 12 A. Required Elements of CLRA Claim

13 As a threshold matter, the parties dispute the required  
14 elements of Plaintiffs' claim under the California Consumers  
15 Legal Remedies Act (CLRA), Cal. Civ. Code § 1750 et seq.  
16 Specifically, Defendant argues that Plaintiffs must show that  
17 disputes of material fact exist regarding certain elements of  
18 common law fraud tort claims, including whether Defendant owed  
19 Plaintiffs a duty and whether Defendant acted with an intent to  
20 deceive. Plaintiffs argue that such tort elements are not  
21 required to state a claim under the CLRA, and that the Court  
22 decided as much in its August 6, 2003 Order on Defendant's  
23 motion to dismiss.

24 To establish a fraud tort claim based on failure to  
25 disclose a material fact, a plaintiff must prove, among other  
26 things, the existence of a duty of reasonable care and an  
27 intentional breach of that duty. See LiMandri v. Judkins, 52



1 Cal. App. 4th 326, 336 (1997) (outlining four circumstances in  
2 which non-disclosure may constitute actionable fraud);  
3 Restatement (Second) of Torts § 551 (setting forth potential  
4 grounds for tort liability based on non-disclosure). Defendant  
5 argues that Plaintiffs' CLRA claims must also meet these common  
6 law fraud requirements, but the two cases it cites as authority  
7 fail to support this proposition. In Consumer Advocates v.  
8 Echostar Satellite Corp., the court, in evaluating whether  
9 certain statements constituted misrepresentation for purposes of  
10 a CLRA claim, noted that the statements were "akin to 'mere  
11 puffing,' which under long-standing law cannot support liability  
12 in tort." 113 Cal. App. 4th 1351, 1361 n.3 (2003) (citing  
13 Hauter v. Zogarts, 14 Cal. 3d 104, 111 (1975)). While this  
14 suggests that tort standards at times may be relevant to a  
15 court's evaluation of CLRA actions, it falls far short of  
16 establishing that CLRA actions must fulfill the same elements as  
17 common law fraud claims. Similarly, in an unpublished decision  
18 in Vess v. Ciba-Geigy Corp. USA, 2001 WL 290333, at \*10 (S.D.  
19 Cal. March 9, 2001), the court found that CLRA claims sound in  
20 fraud and therefore must be plead with particularity pursuant to  
21 Federal Rule of Civil Procedure 9(b). The fact that CLRA claims  
22 must meet a heightened pleading standard does not lead to the  
23 conclusion that a CLRA claim must fulfill all of the elements of  
24 a fraud tort claim. This conclusion is consistent with the  
25 Court's previous finding that Defendant has not shown that a  
26 duty must be alleged in order to state a claim under either the  
27 CLRA or the Unfair Competition Law (UCL). See August 6, 2003

1 Order at 9.

2 For this reason, Defendant's arguments that Plaintiffs have  
3 failed to show disputed issues of material fact with respect to  
4 the general principles of tort law governing fraud, rather than  
5 the CLRA, are inapposite. These arguments include whether  
6 Defendant owed a duty to the initial purchasers of its cars,  
7 whether that duty runs to used car purchasers, and whether  
8 Defendant's acts were calculated to induce a false belief.  
9 Defendant has also shown no grounds for the Court to reconsider  
10 the conclusions in its previous order, namely that pure  
11 omissions are actionable under the CLRA and that Plaintiffs who  
12 purchased used cars have standing to bring CLRA claims, despite  
13 the fact that they never entered into a transaction directly  
14 with Defendant.

15 B. Materiality

16 Defendant argues that Plaintiffs have not produced  
17 sufficient evidence to raise a genuine dispute of fact as to  
18 whether consumers would have considered the likely post-warranty  
19 performance of the manifolds to be material.

20 In order to prove that non-disclosed information is  
21 "material," Plaintiffs must be able show that "had the omitted  
22 information been disclosed, one would have been aware of it and  
23 behaved differently." Mirkin v. Wasserman, 5 Cal. 4th 1082,  
24 1093 (1993). Materiality is judged by the effect on a  
25 "reasonable consumer," and this standard applies to CLRA claims.  
26 Consumer Advocates, 113 Cal. App. 4th at 1360. "[A]necdotal  
27 evidence alone is insufficient to prove that the public is

1 likely to be misled" under the reasonable consumer standard.  
2 Haskel v. Time, 965 F. Supp. 1398, 1407 (E.D. Cal. 1997) (citing  
3 William H. Morris Co. v. Group W. Inc., 66 F.3d 255, 258 (9th  
4 Cir. 1995)).

5 Plaintiffs provide testimony from some class members that  
6 they would not have bought the cars had they known of the  
7 increased failure risk. See, e.g., Solomon Decl., Ex. 29, Alton  
8 Dep. 90:8-24, 93:2-19. Alone, this anecdotal testimony would be  
9 insufficient to establish materiality. However, Mr. Greenspan  
10 also testified that a typical vehicle owner would not expect  
11 this part to fail, and described the high cost of replacing  
12 failed manifolds and the serious risk of engine failure.<sup>3</sup> In  
13 addition, Defendant's own ONP provided to certain retail owners  
14 corroborates Plaintiffs' experts' testimony regarding the  
15 significance of manifold failure.

16 Defendant argues that Plaintiffs' showing is insufficient  
17 without direct evidence that reasonable customers choose which  
18 cars to buy based on the reliability of particular components.  
19 This type of evidence is not necessary in order for a reasonable  
20 jury to conclude that a failure to disclose such heightened

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21  
22 <sup>3</sup>Defendant argues that Mr. Greenspan is not qualified to  
23 offer an opinion about consumer expectations with regard to  
24 manifolds because he is an auto mechanic, not a marketing  
25 specialist. See Defendant's Reply at 7 n.3. However, Mr.  
26 Greenspan's experience as an auto mechanic does allow him to  
27 provide reliable opinion evidence regarding consumer  
28 expectations about which auto parts will fail and which will  
not. His report does not purport to provide direct evidence  
about exactly what car purchasers would have done had Defendant  
disclosed the information. Defendant's arguments go to the  
weight rather than the admissibility of Mr. Greenspan's  
testimony.

1 risks is material. Because most manifolds do last the life of  
2 the engine, it is not surprising that manifold reliability is  
3 usually not a factor in the decision of which car to purchase.  
4 The fact that most consumers do not consider manifold  
5 reliability does not lead to the conclusion that the average  
6 consumer would not consider an increased rate of post-warranty  
7 failure to be material either to choice of car or price.  
8 Plaintiffs' evidence is sufficient to establish a dispute of  
9 fact regarding materiality.

10 C. Causation and Damages

11 Defendant argues that a reasonable jury could not conclude  
12 that class representatives Chamberlan and Fok suffered damage  
13 "as a result" of Defendant's unlawful acts. Cal. Civ. Code  
14 § 1780(a). "Relief under the CLRA is specifically limited to  
15 those who suffer damage, making causation a necessary element of  
16 proof." Wilens v. TD Waterhouse Group, Inc., 120 Cal. App. 4th  
17 746, 754 (2003).

18 Plaintiffs rely on Mass. Mutual Life Ins. Co. v. Superior  
19 Court, 97 Cal. App. 4th 1282, 1292-94 (2002), for the  
20 proposition that causation can be proved through a finding of  
21 materiality. In that case, the plaintiffs contended that the  
22 defendant's misrepresentations "would have been material to any  
23 reasonable person contemplating purchase" of certain insurance  
24 products. 97 Cal. App. 4th at 1293. The court ruled that the  
25 CLRA's causation requirement did not render the case unsuitable  
26 for class treatment because, if the plaintiffs were successful  
27 in proving these facts, "the purchases common to each class  
28

1 member would in turn be sufficient to give rise to the inference  
2 of common reliance on representations which were materially  
3 deficient." Id. Plaintiffs point to the costs to Chamberlan  
4 and Fok of their failed manifolds as a measure of damages.

5 Defendant argues that Mass. Mutual permits an inference of  
6 reliance "only if a plaintiff can show that the allegedly  
7 omitted information was material," and that Plaintiffs cannot do  
8 so. Def.'s Reply at 10. Defendant is correct that a finding of  
9 materiality is crucial to this case, but Plaintiffs do not  
10 dispute this point of law. As described above, Plaintiffs have  
11 sufficient evidence to establish a dispute of fact as to  
12 materiality. Plaintiffs' inability to prove that the original  
13 owners of Ms. Chamberlan and Mr. Fok's cars would have passed  
14 along negative information about the manifolds goes to the  
15 weight of the evidence that the jury has to consider.

16 Defendant contends that the named Plaintiffs must  
17 provide evidence that they would have been financially  
18 better off had they purchased different used vehicles. As  
19 Plaintiffs note, there is no authority for this  
20 proposition. The named Plaintiffs are able to show  
21 specific damages incurred by the failure of their intake  
22 manifolds. This is sufficient to create a triable issue of  
23 fact regarding damages.

24 For the foregoing reasons, the Court denies  
25 Defendant's motion for summary adjudication of the named  
26 Plaintiffs' CLRA claims.

27 D. UCL Claims

1 Defendant also moves for summary adjudication of the  
2 named Plaintiffs' individual UCL claims, on the grounds  
3 that Plaintiffs have failed to raise a dispute of material  
4 fact as to whether Defendant's conduct was "unlawful,  
5 unfair or fraudulent." Cal. Bus. & Prof. Code § 17200.

6 Plaintiffs' argument that Defendant's acts were  
7 "unlawful" rests on their underlying CLRA claims. Because  
8 the Court finds that a dispute of material fact exists as  
9 to the CLRA claims, "unlawfulness" under the UCL is  
10 necessarily also a matter of disputed fact. Likewise, as  
11 described above, the Court finds that Plaintiffs have shown  
12 some non-anecdotal evidence that Defendant's omission was  
13 "fraudulent." Defendant's motion for summary adjudication  
14 of the named Plaintiffs' UCL claims is therefore denied.

15 II. CLRA Claims of Certain Subsets of the Class

16 A. Class Members Whose Manifolds Have Not Failed

17 Defendant moves for summary adjudication of the claims  
18 of class members whose manifolds have not yet failed, on  
19 the grounds that they have suffered no cognizable injury  
20 and, in the alternative, that Plaintiffs have failed to  
21 establish the amount of damages.

22 Cal. Civ. Code § 1780(a) allows an action to be  
23 brought by a consumer "who suffers any damage" as a result  
24 of acts in violation of the CLRA. Such a consumer can then  
25 recover "[a]ctual damages, but in no case shall the total  
26 award of damages in a class action be less than one  
27 thousand dollars." Cal. Civ. Code § 1780(a)(1). Although  
28

1 the CLRA does not define "actual damages," in the context  
2 of common law fraud, California courts have defined "actual  
3 damages" to mean "those which compensate someone for the  
4 harm from which he or she has been proven to currently  
5 suffer or from which the evidence shows he or she is  
6 certain to suffer in the future." Saunders v. Taylor, 42  
7 Cal. App. 4th 1538, 1543 (1996). Actual damages "are to be  
8 distinguished from those which are nominal rather than  
9 substantial, exemplary or punitive rather than  
10 compensatory, and speculative rather than existing or  
11 certain." Id. at 1543-44. Prevailing consumers under the  
12 CLRA may also obtain an injunction, restitution, punitive  
13 damages, and "any other relief the court deems proper."  
14 Cal. Civ. Code § 1780(a)(2-5).

15 The plain language of the CLRA does not require that  
16 consumers suffer particular pecuniary losses in order to  
17 bring a CLRA claim and recover at least the statutory  
18 minimum, nor does Defendant cite any case to the contrary.  
19 Plaintiffs can establish some damage by the reasonable  
20 inference that the class members' plastic manifolds have  
21 suffered more degradation than manifolds made from aluminum  
22 or metal composite. This showing is sufficient to meet the  
23 requirements for standing under the CLRA. Cf. Wilens v. TD  
24 Waterhouse Group, Inc., 120 Cal. App. 4th 746 (2003)  
25 (denying class certification in CLRA action where court  
26 could not presume that each class member suffered "any

1 damage" due to allegedly unconscionable contract  
2 provision).

3 However, Plaintiffs' position that class members whose  
4 manifolds have not failed may recover compensatory damages  
5 beyond a share of the statutory minimum, absent evidence of  
6 specific losses, also lacks authority. On this point,  
7 Kagan v. Gibraltar Savings and Loan is inapposite. There,  
8 the court refused to let a defendant "pick off" the  
9 prospective named plaintiff in a class action by providing  
10 an individual remedy to that plaintiff. 35 Cal. 3d 582,  
11 593 (1984). In so doing, the court rejected the  
12 defendant's attempt to "equate pecuniary loss with the  
13 standing requirement that a consumer 'suffer [] any  
14 damage.'" Id. Kagan does not speak to the question of  
15 what constitutes "actual damages" for purposes of recovery  
16 under the CLRA.

17 In their supplemental brief regarding damages,  
18 Plaintiffs argue that they have provided evidence to show  
19 that class members' manifolds are "substantially certain"  
20 to fail before the end of the useful life of the car. See  
21 Hicks v. Kaufman & Broad Home Corp., 89 Cal. App. 4th 908,  
22 923 (2001) (finding that plaintiff in action for breach of  
23 warranty need only show that product is substantially  
24 certain to malfunction during the useful life of the  
25 product); Microsoft Corp. v. Manning, 914 S.W.2d 602, 609-  
26 610 (Tex. App. 1995) (finding disk operating system with  
27 potential to destroy software constituted compensable  
28



1 injury under the Washington Consumer Protection Act).  
2 Defendants maintain that Hicks and Manning do not apply to  
3 products such as cars that do not have an indefinite useful  
4 life. See Hicks at 923 ("Foundations . . . are not like  
5 cars or tires. Cars and tires have a limited useful  
6 life."); Manning at 609 (same). Yet the reasoning of Hicks  
7 and Manning applies equally well in situations where the  
8 overall product, here a car, has a limited but long useful  
9 life and a component has a defect that is substantially  
10 certain to manifest itself before the end of that useful  
11 life.<sup>4</sup>

12 Plaintiffs have offered some evidence, in the form of  
13 Mr. Mesa and Dr. Kasbekar's testimony, that all or nearly  
14 all of class members' manifolds will fail before the end of  
15 the useful life of the car. The fact that Dr. Kasbekar  
16 admitted that for any given vehicle neither he nor Ford  
17 could quantify how long the manifold would last, see, e.g.,  
18 Supp. Swaney Decl., Ex. 3, Kasbekar Dep. 103:19-104:2, does  
19 not negate his overall opinion that they will all fail

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20  
21 <sup>4</sup>Defendant cites several unpublished cases in which courts  
22 outside California have refused to apply Manning to cases where  
23 defective automobile components have yet to malfunction. See,  
24 e.g., Gen. Motors Corp. v. Garza, 2005 WL 154198 (Tex. Ct. App.,  
25 Jan. 26, 2005). None of the cases involve the CLRA, and they  
26 are unpersuasive in light of the requirement to construe the  
27 CLRA liberally. See Cal. Civ. Code § 1760. Moreover, one of  
28 those cases recognized that plaintiffs might be allowed to  
recover damages where resale value is reduced due to an  
automobile defect that is "sure (or extremely likely) to  
manifest itself at a future date." In re Gen. Motors Type III  
Door Latch Litigation, 2001 WL 103434 at \*5 (N. D. Ill., Jan.  
31, 2001).

1 prematurely. Plaintiffs' evidence is sufficient to  
2 establish a dispute of material fact with respect to  
3 manifolds of class members that have not yet failed.

4 For these reasons, the Court denies Defendant's motion  
5 for summary adjudication of the claims of class members  
6 whose manifolds have not yet failed. However, the  
7 potential recovery of this subset of the class will be  
8 limited unless Plaintiffs prove at trial that their  
9 manifolds are substantially certain to fail prematurely.

10 B. Class Members Whose Manifolds Failed Before April  
11 25, 2000

12 Defendant moves for summary adjudication of the claims  
13 of class members whose manifolds failed before April 25,  
14 2000 on the grounds that Plaintiffs have not identified  
15 sufficient evidence to support their contention that  
16 Defendant's concealment of the problems with the manifolds  
17 tolled the statute of limitations. See First Amended  
18 Complaint ¶ 26.

19 The CLRA provides that actions "shall be commenced not  
20 more than three years from the date of the commission" of a  
21 method, act or practice made unlawful by the act. Cal.  
22 Civ. Code § 1783. This statute of limitations runs "from  
23 the time a reasonable person would have discovered the  
24 basis for a claim." Mass. Mutual, 97 Cal. App. 4th at  
25 1295. The mere fact that a consumer's manifold failed does  
26 not necessarily mean that that person should have  
27 discovered Defendant's alleged non-disclosure at that time.

1 Defendant's evidence that two customers did suspect that  
2 Defendant was responsible for their defective manifolds  
3 prior April 25, 2000 shows that there may be a dispute of  
4 fact on this issue, but does not entitle Defendant to  
5 summary adjudication of the claims of this class subset.

6 C. Class Members Whose Vehicles Were Originally Sold  
Before 1998

7 Defendant moves for summary adjudication of the claims  
8 of class members whose vehicles were originally sold before  
9 1998 on the grounds that Plaintiffs' own expert evidence  
10 shows that Ford did not have any knowledge regarding the  
11 composite material that it should have disclosed to  
12 purchasers of retail vehicles.

13 Ford points to the testimony of Plaintiffs' expert  
14 Thomas Feaheny to support its contention. See Swaney  
15 Decl., Ex. T, Feaheny Dep. 164:11-25 and 254:23-255:25. He  
16 testified that it was not until 2001 that Defendant  
17 "recognized and committed to . . . taking corrective  
18 action," and that some of the "detailed specifications" for  
19 the composite material used "probably" changed over time.  
20 Id. at 164:11-25. Furthermore, upon being asked when  
21 Defendant should have informed retail customers about the  
22 problems with the manifolds, Mr. Feaheny replied, "Probably  
23 not at that time [when the Las Vegas taxi problem was  
24 reported], but probably as soon as 1998 or 1999 when they  
25 had had considerable information and they'd already been  
26 involved in making changes . . . ." Id. at 255:7-17. He  
27

1 later explained that it was possible that retail customers  
2 should have been informed sooner, and that he was "not  
3 totally sure exactly when everybody knew what." Id. at  
4 255:18-15. Regardless of Mr. Feaheny's actual opinion, the  
5 question of what Defendant should have disclosed and when  
6 it should have done so is ultimately a decision for the  
7 jury to make as part of its materiality determination. In  
8 light of the other evidence provided by Plaintiffs showing  
9 that Defendant had significant knowledge about the  
10 manifolds prior to 1997, the Court finds that Plaintiffs  
11 have raised a triable issue of material fact as to the  
12 claims of this subset of the class.

13 D. Class Members Whose Vehicles Were Originally Sold  
14 Before Ford had Experience with the Manifold Design

15 Defendant moves for summary adjudication of the claims  
16 of class members whose vehicles were sold before it had  
17 several years of experience with the particular manifold  
18 design. Specifically, Defendant argues that Plaintiffs'  
19 experts admit that it could not have known of the problems  
20 with each version of the manifold until a sufficient track  
21 record was established for that manifold.

22 Defendant's reliance on brief excerpts from  
23 Plaintiffs' expert testimony misinterprets the evidence.  
24 For instance, Dr. Kasbekar's opinion was that Defendant  
25 failed to research fully the limitations of the non-metal  
26 composite material, resulting in a design he believes was  
27 "clearly inadequate for its intended purpose." Swaney  
28

1 Decl. Ex. U, Kasbekar Rep. at 12; see also Ex. V, Feaheny  
2 Rep. at 5 ("because the engineers had not done their  
3 homework, they did not initially contemplate the failure  
4 mode at issue in this case."). As explained above in  
5 Section II(C), Mr. Feaheny did not testify that Defendant  
6 had no material information about each successive manifold  
7 design until years after its introduction. The reports as  
8 a whole provide at least some evidence that Ford should  
9 have known that its attempts to fix the problem would not  
10 work. Overall, Plaintiffs have raised disputed issues of  
11 material fact sufficient to allow the jury to decide  
12 whether, and if so when, past experience with plastic  
13 manifolds constituted material information about later re-  
14 designs, and therefore should have been disclosed by  
15 Defendant.

16       However, Plaintiffs have failed to provide evidence  
17 that would allow a reasonable jury to conclude that  
18 Defendant concealed material facts from consumers when the  
19 non-metal composite manifolds were first introduced in  
20 June, 1995. The earliest reported problems occurred in two  
21 fleet vehicles in November, 1995, and the earliest evidence  
22 that Ford engineers understood that this was a systemic  
23 problem is Mr. Beatham's June 6, 1996 estimate of  
24 significant manifold failure rates. Solomon Decl. Ex. 5,  
25 Concern Detail. Neither Plaintiffs nor their experts  
26 suggest that Defendant's failure to research fully was an  
27 act of concealment at the earliest stages. For this

1 reason, the Court grants Defendant's motion for summary  
2 adjudication of the claims of members of the class who  
3 purchased their vehicles prior to June 6, 1996.<sup>5</sup>

4 IV. Judgment on the Pleadings of UCL Claim

5 Defendant moves for judgment on the pleadings of the  
6 named Plaintiffs' claim on behalf of the general public,  
7 pursuant to the former "private attorney general" clause of  
8 California's Unfair Competition Law (UCL), Cal. Bus. &  
9 Prof. Code § 17200 et seq. Plaintiffs oppose this motion.

10 On November 2, 2004, the California electorate passed  
11 a ballot initiative known as Proposition 64. This  
12 initiative amended the UCL to eliminate the ability of  
13 private individuals to bring actions on behalf of the  
14 general public. The UCL now requires a private plaintiff  
15 seeking to bring an action for injunctive or restitutionary  
16 relief to establish that he or she "has suffered injury in  
17 fact and has lost money or property." Cal. Bus. & Prof.  
18 Code § 17204. Private plaintiffs who wish to maintain  
19 representative actions must satisfy both this standing  
20 requirement and the requirements for a class action in  
21 California Code of Civil Procedure § 382. Id. § 17203.

22 Proposition 64 was silent on the question of whether  
23 these new standing requirements should be applied to  
24 pending cases filed before November 2, 2004. Courts of  
25

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26 <sup>5</sup>This holding does not apply to class members who, after  
27 June 6, 1996, purchased a second hand vehicle that was  
28 originally bought before June 6, 1996.

1 Appeal have addressed this issue multiple times, and the  
2 California Supreme Court granted review on this issue after  
3 oral argument on this motion was heard. See, e.g.,  
4 Californians for Disability Rights v. Mervyn's, LLC,  
5 previously published at 126 Cal. App. 4th 386 (2005), rev.  
6 granted, (Apr. 27, 2005); Branick v. Downey Savings and  
7 Loan Assoc., previously published at 24 Cal. Rptr. 3d 406,  
8 413-417 (2005), rev. granted, (Apr. 27, 2005); Benson v.  
9 Kwikset Corp., previously published at 24 Cal. Rptr. 3d  
10 683, 693-698 (2005), rev. granted, (Apr. 27, 2005); Bivens  
11 v. Corel Corp., previously published at 24 Cal. Rptr. 3d  
12 847, 853-856 (2005), rev. granted, (Apr. 27, 2005); Lytwyn  
13 v. Fry's Elec., previously published at 25 Cal. Rptr. 3d  
14 791, 812 (2005), rev. granted, (Apr. 28, 2005).<sup>6</sup> The  
15 Courts of Appeal decisions therefore are no longer citable  
16 authority. Cal. Rules of Court, Rules 976(d), 977(a).  
17 Accordingly, the Court does not rely on those decisions.  
18 When reviewing issues of State law, a federal court is  
19 "bound to follow the decisions of a state's highest court  
20 in interpreting that state's law." Olympic Sports Prod. v.  
21 Universal Athletic Sales Co., 760 F. 2d 910, 912-13 (9th  
22 Cir. 1986) (citing Aydin Corp. v. Loral Corp., 718 F. 2d  
23 897, 904 (9th Cir. 1983)). A federal court should apply  
24 State law as it believes the highest court of the State

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26 <sup>6</sup>Although these cases are no longer published authority, the  
27 Court notes that most of the cases held that Proposition 64 was  
28 retroactive, and that the reasoning of those cases is  
persuasive.

1 would apply it. See Jones-Hamilton Co. v. Beazer Materials  
2 & Servs., Inc., 973 F.2d 688, 692 (9th Cir. 1992).

3 Plaintiffs urge that, in the absence of clear voter  
4 intent, the Court should apply the usual presumption that  
5 statutory enactments do not operate retroactively. This  
6 presumption was applied to voter repeal of a common law  
7 right in Evangelatos v. Superior Court, 44 Cal. 3d 1188,  
8 1214 (1988). Defendant argues, however, that Proposition  
9 64 falls squarely within a contrary rule on repeal of  
10 statutes: absent a savings clause, repeals of statutory  
11 enactments must apply retroactively to pending cases. Cal.  
12 Gov. Code § 9606; see also Callet v. Alioto, 210 Cal. 65  
13 (1930) (explaining application of § 9606 notwithstanding  
14 customary presumption against retroactivity). Plaintiffs  
15 contend that the rule of retroactivity of the repeal of  
16 statutes does not apply here because Proposition 64 amended  
17 rather than repealed rights under the UCL, and because the  
18 UCL is "derived from" common law. Plaintiffs acknowledge  
19 that California courts have repeatedly found that UCL  
20 torts, despite their common law ancestry, cannot be equated  
21 with the common law definition of unfair competition, see,  
22 e.g., Bank of the West v. Superior Court, 2 Cal. 4th 1254,  
23 1264 (1992), but Plaintiffs fail to rebut Defendant's  
24 argument that as a consequence, the rule of retroactivity  
25 of the repeal of statutes does apply here. Nor do  
26 Plaintiffs address Defendant's argument that § 9606 applies  
27 to the repeal of part, as well as all, of a statute. The  
28



1 Court believes that the California Supreme Court will find  
2 Proposition 64 to be retroactive.

3 For this reason, the Court grants Defendant's motion  
4 for judgment on the pleadings of Plaintiffs' claim on  
5 behalf of the general public. Defendant's argument that  
6 Plaintiffs cannot bring private attorney general claims  
7 under the UCL in federal court without meeting the  
8 requirements of Federal Rule of Civil Procedure 23 is moot.  
9 However, Plaintiffs may move to amend the complaint to  
10 allege that they meet the requirements of § 17204 as  
11 amended.

12 CONCLUSION

13 For the foregoing reasons, the Court GRANTS in part  
14 and DENIES in part Defendant's motion for summary  
15 adjudication (Docket No. 250). The Court GRANTS  
16 Defendant's motion for partial judgment on the pleadings  
17 (Docket No. 245), without prejudice to Plaintiffs' filing a  
18 motion for leave to file an amended complaint.

19 IT IS SO ORDERED.

20  
21 Dated: 5/4/05

/s/ CLAUDIA WILKEN  
CLAUDIA WILKEN  
United States District Judge